

## WebLinX Integration Guide

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This guide details the different ways to integrate WebLinX into your company's website.

When integrating, be sure to know your WebLinX **tag name**. Your tag name is the customized part of the URL where your WebLinX pages appear. For example, if your WebLinX apartment search is at:

<http://www.abcproperties.rentlinx.com>

Then your tag name is **abcproperties**. Throughout this document you should replace the placeholder [TagName] with your tag name.

### 1. Links

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Integrating WebLinX into your website can be as simple as adding links (or buttons) to your home page or menu. For example, you can add a link like this:

```
<a href="http://www.[TagName].rentlinx.com/Search.aspx">
    Search Our Properties
</a>
```

This will add a link to the advanced search page with the text "Search Our Properties". You may also want to link to the list of all of your properties, or the map of your properties at the URLs below.

- [http://www.\[TagName\].rentlinx.com/Listings.aspx](http://www.[TagName].rentlinx.com/Listings.aspx)
- [http://www.\[TagName\].rentlinx.com/Map.aspx](http://www.[TagName].rentlinx.com/Map.aspx)

You can also add links to any specific pages you can navigate to. For example, you can link to just 1 bedroom apartments, or to a map of properties near downtown.

### 2. Search Form

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You can add a search form directly to your home page or any page on your site. When renters fill out the form, they will be redirected to the WebLinX powered search results. You can add the form by adding a simple HTML form to your website. You will have to format the form to fit with your design and layout.

A sample HTML file with a search form is listed below. Note that all search fields are optional. Usually, just including minimum bedrooms, maximum rent and location is sufficient. Also remember to update the "action" attribute of the <form> element with your tag name.

```
<!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.0 Transitional//EN">
<html>
```

```
<head>
<title>Sample Html Search - RentLinx</title>
<style type="text/css">
  body,td
  {
    font-family: verdana, arial, sans-serif;
    font-size: 12px;
  }

  td
  {
    vertical-align: top;
  }

  .Label
  {
    text-align: right;
    font-weight: bold;
  }
</style>
</head>
<body>
<h2>Search for a property</h2>
<form action="http://www.[TagName].rentlinx.com/HtmlSearch.aspx"
  method="post">
  <table>
    <tr>
      <td class="Label">Location:</td>
      <td>
        <input type="text" name="Location" style="width: 100px;" />
      </td>
    </tr>
    <tr>
      <td class="Label">Min&nbsp;Bedrooms:</td>
      <td>
        <select name="MinBedrooms">
          <option value="none" selected="true">Any Number</option>
          <option value="0">Studio+</option>
          <option value="1">1+</option>
          <option value="2">2+</option>
          <option value="3">3+</option>
          <option value="4">4+</option>
          <option value="5">5+</option>
          <option value="6">6+</option>
        </select>
      </td>
    </tr>
    <tr>
      <td class="Label">Move-in date:</td>
      <td>
        <input type="text" name="MoveInDate" style="width: 75px;" />
        <br /> (mm/dd/yyyy)
      </td>
    </tr>
    <tr>
      <td class="Label">Max Rent:</td>
      <td>
        <input type="text" name="MaxRent" style="width: 50px;" />
      </td>
    </tr>
    <tr>
      <td class="Label">Property&nbsp;Type:</td>
      <td>
```

```
<select name="PropertyType">
  <option value="none" selected="true">Any Property Type</option>
  <option value="Apartments">Apartments</option>
  <option value="Townhouse">Townhouse</option>
</select>
</td>
</tr>
<tr>
<td class="Label">Keywords:</td>
<td>
  <input type="text" name="Keywords" style="width: 100px;" />
  <br />(zip code, address, amenities, etc.)
</td>
</tr>
<tr>
<td class="Label"></td>
<td>
  <input type="checkbox" name="AcceptsHcvs" id="AcceptsHcvs" />
  <label for="AcceptsHcvs">
    
    Show only properties which accept
    <acronym title="Housing Choice Vouchers">HCVs</acronym>
    (Section 8)</label>
  </td>
</tr>
<tr>
<td class="Label"></td>
<td>
  <input type="checkbox" name="Accessible" id="Accessible" />
  <label for="Accessible">
    
    Show only properties with accessible units</label>
  </td>
</tr>
<tr>
<td class="Label"></td>
<td>
  <input type="checkbox" name="RentBasedOnIncome"
    id="RentBasedOnIncome" />
  <label for="RentBasedOnIncome">
    
    Show units with rent
    based on income first</label>
  </td>
</tr>
<tr>
<td>&nbsp;</td>
<td>
  <input type="submit" id="Submit" value="Search" />
</td>
</tr>
</table>
</form>
</body>
</html>
```

### **3. Featured Property**

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You can include a featured property on your home page or other pages on your site. This featured property can be powered by your RentLinX account. When you update the rent or availability, the featured property on your homepage will be updated to reflect that change.

The featured property option must be enabled on your account. Contact [support@rentlinx.com](mailto:support@rentlinx.com) to setup your featured property control.

### **4. Examples**

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Here are some links to other WebLinX clients and the types of integration they have used.

- <http://www.haymancompany.com/apartmentCommunities.cfm> (links, form)
- <http://www.cmbmgmt.com/> (links)
- <http://www.campusmgt.com/> (links, featured property)
- <http://www.michcomrealty.com/Residential.aspx> (links, form)